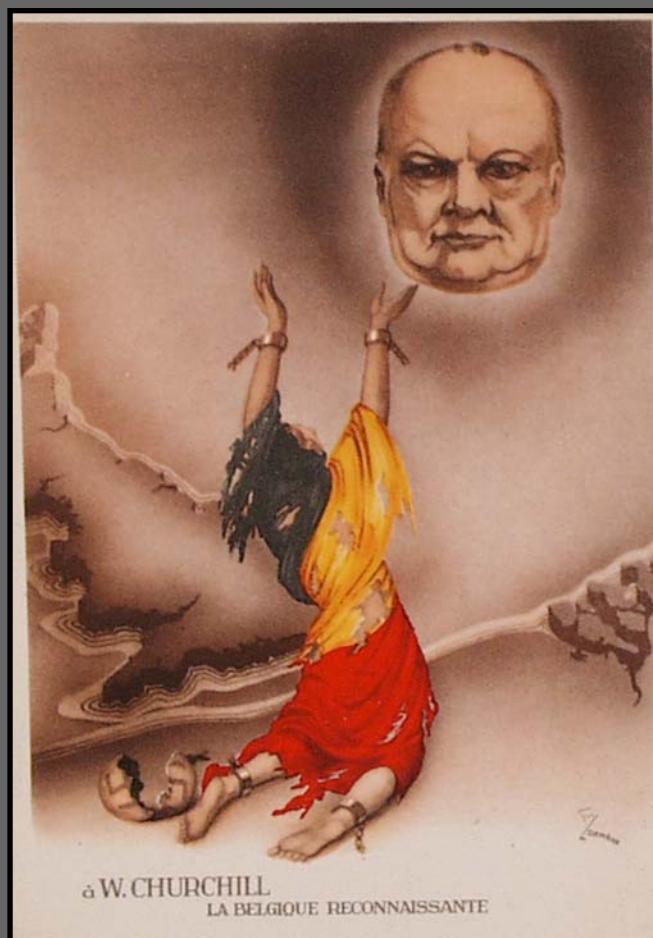


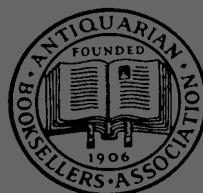
Catalogue 98  
The Michael Wybrow Collection  
Part 12  
Postcards & Cigarette Cards



Belgium thanks Churchill 1944, see no. 9



Mark Weber  
*The Churchill Book Specialist*  
PO Box 90689  
Tucson, AZ 85752-0689



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February 2003

# Notes to Catalogue 98

Michael Wybrow's vast Churchill collection included a generous selection of postcards and cigarette cards. I have selected the best ones to list in this catalogue.

## Postcards

Sizes are not listed in the descriptions. Most vintage postcards are about 3.5 x 5.5 inches (89 x 140 mm). Modern cards tend to be slightly larger at 4 x 5.75 inches (101 x 146 mm) but there are few of them listed herein. Some collectors prefer cards that are unused, whilst others like the authenticity of a postally used card with a postmark verifying its vintage. I have identified those cards with such postmarks.

There are usually lots of Churchill postcards on offer on Internet auctions. Collectors should be aware that many of these are modern reproductions of older cards. The other caveat is high shipping and handling charges which can double the cost of a single card. This catalogue has a big selection of genuine original cards, dating back to the early 1900's

There are few good sources for these postcards now. years ago, the postcard fairs in England were a good place to look, but these days all you see is common cards at £10.00 or more. A Churchill specialist dealer in Manhattan is listing a number of these cards at \$80.00-125.00, so the prices in this catalogue are a bargain in comparison.

## Cigarette cards

The standard size for a pre war cigarette card is about 1.4 x 2.6 inches (35 x 67 mm) These cards were given free in packets of cigarettes. There was a huge variety of sets produced covering all sorts of interests- sports, cars, actors, kings, flowers, etc, etc. Collecting was encouraged by numbering the cards within a set, so that collectors knew which cards they still needed. In modern times, makers of other products have released similar collector cards, which are referred to as "trade cards". Cigarette card dealers in England sell both complete sets and "odds". A framed set is a very attractive item to have on your wall. Some people frame them between two panes of glass so that the back can be read. There is a selection of these complete sets on the last page of this catalogue.

## Ordering

Orders may be sent by email, phone or fax.

There is no charge for shipping anything in this catalogue to any destination

Payment can be made by Visa, Mastercard, or cheques in Dollars or Sterling.



1 The Premier's Challenge

This card from Valentine's is a colourful wartime issue with a poem by Allan Junior responding to Churchill's Blood, Toil, Tears, and Sweat speech. Scarce and attractive. \$40.00



2 Dutch caricature in colour

This card has no data on origin other than a statement "Alle rechten voorbehouden" which is all rights reserved in Dutch. Matt finish, probably 1940's. Attractive and unusual. \$64.00



3 The Spirit of Britain

This colourful wartime card features Churchill's "never Surrender" speech with arms of the principal Dominions and Colonies. This is an original, not the repros being seold on ebay. \$24.00



4 Men of the Moment- First Lord of the Admiralty

This colourful card features a portrait by reginald haines of Churchill c. 1905 surrounded by the Union flag in red white and blue. Made by Valentine's. \$40.00



5 Hitler I'm Dreaming of a White Christmas

This wartime card by Tuck's has a cartoon in colour of Hitler sitting disconsolately in the snow captioned "I'm Dreaming of a White Christmas". Artist is Laurie Taylor. Reverse side includes a quote by Churchill. Short note in ink, but not posted. Scarce \$50.00



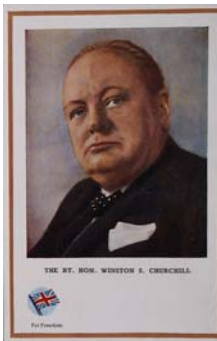
6 First Lord of the Admiralty 1939

This card by valentine's features a portarit of Churchill and a border of the Union flag in colour blending into the photo itself. \$35.00



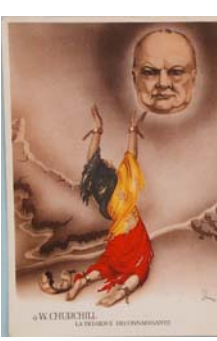
7 1942 propaganda card in Dutch

This cartoon card shows Churchill serving up a plate of dead soldiers. The caption translates " Bloody hell, always Americans and canadians, but my real appetite is for any Englishmen". This Nazi product refers to the failed Dieppe landings, and was intended to cause bad feelings between the Allies. \$50.00



8 Wartime colour portrair of Churchill

This card is about 1942-3 and has a colour picture with matt finish. Unused card in excellent condition. \$30.00



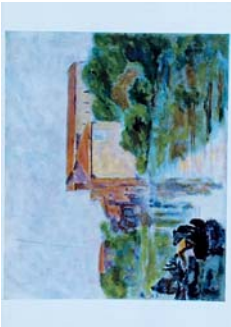
9 Belgium thanks Churchill 1944-45

This colourful card shows a figure wrapped in the torn flag of Belgium with a Nazi ball and chains now broken and a caption saying Belgium is grateful to W. Churchill. \$50.00



10 V for VICTORY 1944

This colourful wartime card features Churchill's famous "I can answer in one word" speech. This card has been used and is postmarked 17 Nov 44 in Reading. Scarce and lovely card. \$75.00



11 Soho Card 343 TORCELLO

During the 1950's, the Soho gallery, of Soho Square, was licensed to publish a series of postcards and greeting cards featuring Churchill paintings. Many of these have never appeared since as the copyright has been tied up for years. This card features the painting Toricello \$10.00



12 Soho Card 310 Chateau at St. Georges Motel

Another card from the Soho Gallery series This card features the painting Chateau at St. Georges Motel. \$20.00



13 Soho Card 355 The Messenger

Another card from the Soho Gallery series This card features the painting The Messenger \$20.00



14 Soho Card 262 Blue Room Trent Park 1934

Another card from the Soho Gallery series This card features the painting Blue Room Trent Park 1934 \$20.00



15 Soho Card 253 Still Life

Another card from the Soho Gallery series This card features the painting Still Life \$12.00



16 Soho Card 242 Island of Choisi

Another card from the Soho Gallery series This card features the painting Island of Choisi \$10.00



17 Soho Card 286 Cannes harbour

Another card from the Soho Gallery series This card features the painting Cannes harbour \$15.00



18 Soho Card 382 The Beguinage at Bruges

Another card from the Soho Gallery series This card features the painting The Beguinage at Bruges \$20.00



19 Soho Card 263 La Montagne de Sainte Victoire

Another card from the Soho Gallery series This card features the painting La Montagne de Sainte Victoire \$20.00



20 Soho Card 279 Sirmione

Another card from the Soho Gallery series This card features the painting Sirmione \$20.00



21 Churchill at his desk 1933

This card shows Churchill seated at a desk. There is a very good looking overprint of his signature. The verso has preprinted message about an article by Churchill to be published in The News of The World next Sunday. Postmarked January 1933. \$15.00



22 Chamberlain- We Have taken our Stand

This card must be pre 1940. It has an oval portrait of the PM, with a line of battleships and quotes from Chamberlain and Allan Junior. Pale blue background with a red border. Published by Valentine's. Unusual and colourful. \$15.00



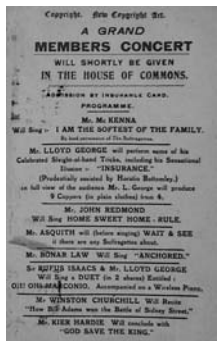
23 Early 30's Hitler card

This German card shows Hitler and the Palace of the Chancellor, back when Hitler held the position of Chancellor in the 1930's \$12.00



24 1912 satirical card A Fancy Dress Ball

This card is printed in red and black. It lists the various political personalities of that era in costumes. Mr. W. Churchill will be dressed as an oil can "this may look foolish but the Admiralty requires oiling", and so on for Asquith, Macdonald, and even Mrs. Pankhurst. Good fun and a very early mention of Churchill. \$25.00



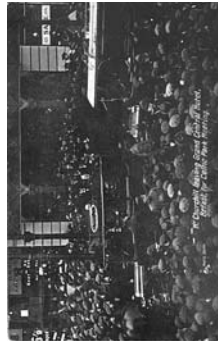
25 1910 satirical card A Grand Members Concert

This card is printed in red and black. It lists a selection of political leaders of the time and their performances at the Commons Concert. Mr. Winston Churchill will recite How Bill Adams won the Battle of Sidney Street. Also mentioned are Asquith, Lloyd George, Bonar Law, etc. Postally used postmarked 1914. \$25.00



26 King Edward and His Empire Builders 1908

This formal photo shows King Edward VII seated with cabinet ministers and military leaders. A very young Winston Churchill is at the table. \$20.00



27 Churchill leaving Grand central Hotel, Belfast 1912

Churchill had originally planned to speak at Ulster Hall, but this caused great upset, so it was changed to Celtic Park football grounds. The photo shows Churchill leaving his hotel to go make his speech on Home Rule. This card used and postmarked in 1912. See OB vol II pp 461-466. Important scarce card. \$40.00



28 Colonial Conference 1907

This card has a group photo of ministers, civil servants, Gen. Botha, etc. Lord Elgin, as Colonial Secretary, sits front row center. WSC is 2nd row far left, behind Asquith. All are identified in the margin. Lovely old card. \$35.00



29 Winston Churchill MP 1908

This card from Rotary Photographic Series shows 3/4 length young MP Churchill in fur collar overcoat. Card is used and postmarked March 1909. \$25.00



30 Britain's Statesmen 1911

This card undated, so exact year unknown. Asquith is in the center so was likely PM. WSC is lower left. Rotary Photographic Series. \$20.00



31 **Fist Lord of the Admiralty 1914**

This card from the Tuck's European War Series, 1914. Has a brief bio of Churchill occupying half of the usual message area. Scarce card \$40.00



36 **Churchill 1910 curly**

An interesting card. the photo shows Churchill with hair curling outwards at the sides. Published by Rotary Photographic. Postally used, postmarked May, 1910. \$25.00



32 **Churchill 1916**

This unusual card shows a striding Churchill, in matt finish sepia tone. Published by F.W. Woolworth & Co. Postally used, and postmarked August 1916. \$35.00



37 **Churchill in uniform 1912**

This card published by Photochrom Ltd. Matt finish, undated. \$15.00



33 **RT. Hon. Winston Churchill 1907**

This photo by Reginald Haines was taken in 1905, but Churchill did not become a "RT HON" until 1907. Published by Rotary Photographic. \$15.00



38 **First Lord of the Admiralty**

This glossy card by Valentine's uses the Reg Haines portrait from 1905. \$15.00



34 **Mr. & Mrs. Churchill**

This card printed by Castle Studios, Ealing shows Winston and his young bride. Undated but likely 1908 after the publicity of the wedding. \$35.00



39 **The Battle of Stepney, Mr. Churchill surrounded by Detectives & Armed Police**

Here is a wonderful 1910 postcard showing Home Secretary Churchill at the infamous Sidney Street Siege. Wearing a black silk topper, he is surrounded by police, including several uniformed cops carrying shotguns. \$30.00



35 **Young Churchill with medals**

This card undated but I would estimate 1912. Published by J. Beagles & Co. \$15.00



40 **The Battle of Stepney: Mr. Winston Churchill in the Fire Zone 1910**

This Valentine's card from 1910 shows a close-up of WSC and Eddie Marsh in their silk toppers peering around the corner, shotgun-wielding police on one side, armed Scots Guards on the other. Superb vintage card. \$35.00



41 The East End Siege- Scots Guards ready for appearance of Assassins

Those were the days, no counselors, not "alleged" assassins, just shoot them on sight. You all know the story of Sidney Street in 1910. This card from the East London Printing Co. \$15.00



46 Scots Guards firing at house in Sidney St

Here is another glossy card from the 1910 Siege at Sidney Street, origin unknown. It shows the soldiers shooting from the prone position in the middle of the street. \$10.00



42 The East End Siege- The Fort, no. 100 Sidney Street

Here is a view of the hideout of the anarchists. This card from the East London Printing Co. \$10.00



47 The House after fire in Sidney st.

This glossy card from 1910 shows the burned out shell of the anarchists house, after it was all over. Maker unknown. \$10.00



43 The battle of Stepney: After the Siege

This Valentine's card from 1910 shows the burned out house on Sidney Street where the anarchists holed up. \$10.00



48 The battle of Stepney, Firing line of the Scots Guards

This 1910 matt finish card from Valentine's shows the soldiers firing from the prone position in the street watched by police. \$10.00



44 East End Siege: Detectives inspecting the burning house

This 1910 card printed in France for Cortenberg Ltd. It shows detectives outside the anarchist house whilst it was still burning. \$12.00



49 Vintage view of the Green at Westerham

This card not dated, but likely pre war. There is not a car in sight, nor any parkings meters, or signs, or the Churchill statue. Published by W.T. Williams, Westerham. \$15.00



45 Burning house in Sidney St where Houndsditch Assassins perished

This glossy card from 1910 gives no hint as to its origin. It shows the fire services spraying water into the burning house. \$10.00



50 We shall defend every village....

This wartime card produced in Canada by Wilkinson & Co. of Toronto. Shows the well known shot of Churchill with a tommy gun. Unused card. \$15.00



51 There's not a week, nor a day, nor an hour to be lost

This wartime card produced in Canada by Wilkinson & Co. of Toronto. Shows Churchill inspecting coast defences. \$15.00



52 Churchill, King and Queen

This wartime card produced in Canada by Wilkinson & Co. of Toronto. Shows Churchill standing with the King and Queen Elizabeth, the late Queen Mother. The caption reads "The Britons are almost miraculously fortunate in their present leaders"- Wendell Wilkie \$20.00



53 Mr. Winston Churchill in the battle line

Wartime sepia tone card, matt finish, produced by Photochrom Co. Ltd., London \$12.00



54 The Prime Minister gives the Victory sign

Wartime sepia tone card, matt finish, produced by Photochrom Co. Ltd. Appears to be outside the front door of no. 10. \$15.00



55 The Prime Minister leaving 10 Downing Street

Wartime sepia tone card, matt finish, produced by Photochrom Co. Ltd. \$15.00



56 Lift Up Your Hearts

Wartime card by Raphael Tuck & Sons, Ltd. Features the familiar studio portrait by J. Russell & Sons. beneath the image are these words from Churchill "All will come right. Out of the depths of sorrow and scarifice will be born again the glory of mankind." \$20.00



57 The Prime Minister photographed in Canada

Wartime sepia tone card, matt finish, produced by Photochrom Co. Ltd. It makes no mention on the card, but this is the other Karsh portrait, "The Smiling Lion" \$20.00



58 What the end will be...I have not the slightest doubt

This wartime card produced in Canada by Wilkinson & Co. of Toronto. Shows Churchill with an amazing smirk on his face. \$15.00



59 Prime Minister Winston Churchill

This card issued by The Union Jack Club of New York, glossy finish, shows a wartime picture of Churchill outside no. 10. \$15.00



60 We shall defend every village every town every city

Wartime card with glossy finish, produced by Photochrom Co. Ltd. Shows Churchill outside no. 10. \$12.00





61 You ask what is our aim

If you don't know the rest of this quote, you're reading the wrong catalogue. This wartime sepia card features the well known seated portrait of Churchill at Downing Street by Cecil Beaton. \$25.00

"YOU ASK WHAT IS OUR AIM. I can answer in one word: it is Victory—victory at all costs—victory in spite of all horrors—victory however long and hard the road may be." The Prime Minister



62 Mr. Winston Churchill complete with tommv-gun

Wartime card with glossy finish, produced by Photochrom Co. Ltd. This picture has it all- big hat, cigar, and tommy-gun. About as politically incorrect as they come. \$15.00

MR. WINSTON CHURCHILL COMPLETE WITH TOMMY-GUN



63 We shall defend every village every town every city

Wartime sepia tone card, matt finish, produced by Photochrom Co. Ltd. Charming portrait of smiling Churchill, photographer unknown. \$15.00

"WE SHALL DEFEND EVERY VILLAGE EVERY TOWN AND EVERY CITY." THE PRIME MINISTER



64 What the end will be...I have not the slightest doubt

This wartime card produced in Canada by Wilkinson & Co. of Toronto. The photo shows First Lord of the Admiralty Churchill addressing the ship's company aboard HMS Exeter after their victory over the Graf Spee in the Battle of the River Plate in late 1939. This card has been used with a Canadian 3 cent stamp. \$15.00

"WHAT THE END WILL BE... I HAVE NOT THE SLIGHTEST DOUBT."



65 The Victory Smile

Wartime sepia tone card, matt finish, produced by Photochrom Co. Ltd. The grin on Churchill's face says it all. \$20.00

THE VICTORY SMILE



66 On the Balcony of Buckingham Palace on VE Day

Wartime card by Raphael Tuck & Sons, Ltd. Features the familiar image of Churchill with the royal family on VE Day. The current Queen is the young girl in uniform on the left. \$15.00



67 The King and Churchill on VE Day

Wartime card by Raphael Tuck & Sons, Ltd. The picture from VE Day shows the head of State alongside the Head of Government. \$15.00



68 Vivienne Portrait

This is a glossy photo card with the familiar wartime studio portrait of Churchill by Vivienne of London. Produced by Valentine's, the date of this card is unknown. It is creased horizontally. \$10.00



69 Churchill at desk in Downing Street

This glossy photo card features the Cecil Beaton photograph and has Churchill's signature in white in the lower left corner. It has a blank verso, so origin unknown. \$10.00



70 Churchill and the Dutch Royal Family

This Dutch card shows a scene from Churchill's visit to Holland in May, 1946. Matt finish, published by Rembrandt, Amsterdam. \$25.00



71 **Churchill at the microphone on VE day**  
 This card has the BBC portrait of Churchill reading out his broadcast to the nation on VE Day. The verso has no printing other than a line at the bottom stating "The Prime Minister at the microphone on V.E. Day" \$16.00



72 **Mr. Winston Churchill surveys plan of campaign**  
 Wartime card with glossy finish, produced by Photochrom Co. Ltd. Shows Churchill and an unknown officer poring over some maps \$15.00



73 **Cecil Beaton photo with Dutch caption**  
 This card published by Raphael Tuck and Sone, Ltd. Under the portrait by Beaton of Churchill at Downing Street are the words "De Very Honourable Winston S. Churchill, Eerste-Minister von Groot-Brittannië." \$20.00



74 **Lift Up Your Hearts**  
 Wartime card by Raphael Tuck & Sons, Ltd. Features a portrait by J. Russell & Sons. beneath the image are these words from Churchill "All will come right. Out of the depths of sorrow and sacrifice will be born again the glory of mankind." \$15.00



75 **We Will Finish the Job**  
 Wartime card by Raphael Tuck & Sons, Ltd. Features the familiar Cecil Beaton portrait of Churchill in no. 10. The quote ends with Churchill's reply to Mr. Roosevelt "Give us the tools, and we will finish the job." \$15.00



76 **Mr. Winston Churchill wearing his steel helmet and the smile of confidence**  
 Wartime sepia tone card, matt finish, produced by Photochrom Co. Ltd. Charming portrait of Churchill in helmet. \$15.00



77 **OUR SKIPPER**  
 Wartime sepia tone card, matt finish, produced by Photochrom Co. Ltd. An endearing memento of how Churchill was perceived by the wartime public. \$15.00



78 **Winston is Back**  
 This wartime card features the 1939 picture of Churchill on the steps of the Admiralty. This card has a preprinted message promoting a series of articles by Churchill to appear in the Sunday Dispatch. Postally used, postmarked in February 1940. \$20.00



79 **A Friend in need is a Friend Indeed**  
 This wartime card shows Churchill walking out the entrance of 10 Downing St. Postally used with a Christmas greeting, postmarked Dec 1940. Has a few brown stains \$30.00



80 **Victory at all costs...For without victory there is no survival**  
 This wartime card produced in Canada by Wilkinson & Co. of Toronto. Shows Churchill striding with stick and gloves. \$22.00



81 Mr. Churchill reads "WAR"

An early example of celebrity endorsement. The publishers of a book "WAR" by Ludwig Renn managed to snap Churchill with book in hand, and made an advertising postcard from this. There is a damaged area on verso from having been stuck down. But a scarce card I have not seen before. \$25.00



86 The Big Three, caption in Dutch

Stalin, Roosevelt and Churchill at Tehran. card is undated, but this was in 1943. caption in Dutch, published by Tuck's. \$20.00



82 French wartime card

This card from A.N of Paris. Probably made before the fall of France in 1940. verso is blank. A scarce card. \$40.00



87 V for Victory spears a swastika

Printed in brown ink on white card, shows Churchill and a V smashing into a swastika. Origin unknown, verso says simply "Post card". \$15.00



83 Come, Then, Let us to our Task

This wartime card produced in Canada by Wilkinson & Co. of Toronto. Shows Churchill tipping his hat. \$15.00



88 We shall defend every Village...

One of Wybrow's great treasures, a wartime Churchill card showing Guildford High Street, his local market town. Postally used, postmarked December 43, but verso has black paper residue from previous pasting down in an album. Scarce card. \$30.00



84 S\_it on Hitler

Wartime cartoon card depicting two seagulls planning a bombing run on the Fuhrer. This card is in colour. Published by Valentine's. \$20.00



89 Uncle Sam and John Bull

Sam says "Here John is what I am sending you to fight the dirty Hun..." Bull replies "I thank you Sam..." Printed in brown ink on buff stock, no maker noted. Artist has signed in corner Boyd MacLilly 1941. Very unusual. \$24.00



85 Churchill and Eisenhower, Dutch caption

This card shows a somber WSC standing next to Ike. The caption is in Dutch "De Heer Churchill en Generall Eisenhower". Published by Tuck's. Seems wartime. \$15.00



90 DeGaulle in colour

Wartime French card showing Degaulle in full colour, matt finish \$8.00



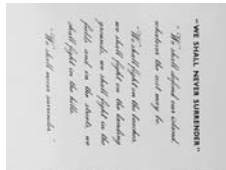
91 Karsh portrait by Tuck's  
 Nice glossy card of the famous portrait. Published by Tuck's noting royal warrant to the King so probably 40's \$15.00



96 109th Workshop & Park Coy., Royal Engineers  
 This unusual card features the arms and battle honours of these Royal Engineers and has Churchill with cigar at the center of the arms. Undated, but probably 40's or 50's. \$10.00



92 wartime Czech card  
 The caption reads Winston L.S. Churchill, Ministersky Predseda Britsky, but I cannot reproduce all the accent marks. A tiny logo on the verso identifies the maker as Minerva. very unusual card \$50.00



97 We Shall Never Surrender  
 One of a set of 6 glossy cards with serrated edges produced by valentine's to commemorate Churchill's death in 1965. \$4.00



93 Winston Churchill Prime Minister  
 This card published by Geo. Pulman & Sons Ltd. It is card no. 1576. Includes never give in quote above message area. has some creases, but a very uncommon card. \$12.00



98 This was Their Finest Hour  
 One of a set of 6 glossy cards with serrated edges produced by valentine's to commemorate Churchill's death in 1965. \$8.00



94 FDR and WSC at Marrakech, 1943  
 Here is an unusual card showing Churchill in shadow behind Roosevelt. It was produced by Pomegranate Publications of California, sometime after 1964. \$10.00



99 Blenheim Palace and Churchill  
 One of a set of 6 glossy cards with serrated edges produced by valentine's to commemorate Churchill's death in 1965. \$6.00



95 After six long years of blood, toil, tears, and sweta, Victory if finally ours  
 Flag ptinted in red and blue with yellow cord, rest is in black. A modern glossy card from Flair postcards \$2.00



100 What is our policy?  
 One of a set of 6 glossy cards with serrated edges produced by valentine's to commemorate Churchill's death in 1965. \$5.00



101 Member of Parliament 1901-1964

One of a set of 6 glossy cards with serrated edges produced by valentine's to commemorate Churchill's death in 1965. \$4.00



106 Arthur Pan portrait of Churchill

This black/white card features the Pan portrait of Churchill seated in a leather chair. caption says 1874-1965 so likely done in 1965, by Friths of Reigate. Verso damaged from being stuck down in an album \$1.00



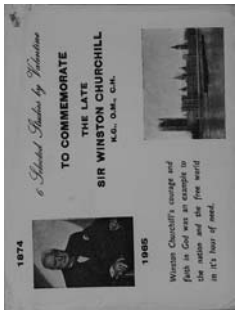
102 Commons Chamber and Churchill

One of a set of 6 glossy cards with serrated edges produced by valentine's to commemorate Churchill's death in 1965. \$4.00



107 Rt. Hon. Winston Churchill inspecting guard from R.N.B. Chatham

Undated but likely late 40's or early 50's. Churchill is walking down a line of sailors at the Royal Naval base, Chatham, Kent. \$8.00



103 Valentine's 1965 commemorative set in envelope

here is the whole set of 6 glossy cards with serrated edges produced by valentine's to commemorate Churchill's death in 1965. They come in a special envelope. \$35.00



108 Winston Churchill at Hythe Station

It should be pointed out that the Romney, Hythe, and Dymchurch railway is a half scale train, which is why the people are taller than the train. Located on the Kent Coast, I am not aware of when Churchill visited. Hardly a common card.... \$12.00



104 rear view of Chartwell 1950's

This vintage view of Chartwell published by Geo. P. King Ltd., Sevenoaks. \$8.00



109 Vintage view of Chartwell grounds

This aerial view looks from above the house towards the lake. Produced by Geo. P. King, Sevenoaks, the card notes that this is the home of Sir Winston and Lady Churchill, dating it between 1953 and 1965. \$5.00



105 Front view of Chartwell, 1950's

This vintage view of Chartwell published by Geo. P. King Ltd., Sevenoaks. \$8.00



110 Signing the log of freemen

This undated card shows Churchill signing a journal, with a man wearing a Mayoral badge of office around his neck. No doubt Churchill is receiving the freedom of this city. Looks like 1950's. Writing on verso, but not posted. \$8.00



**111 The Churchill Arch in the House of Commons**

This arch dedicated to Churchill, when the Commons was rebuilt following the nazi bombing. Maker unknown, card used and postmarked Nov. 56. \$5.00



**112 Arabic card**

This is a very interesting card. The verso has lines of Arabic printing, which I am unable to translate. \$10.00



**113 Pinstripe Churchill**

This card produced by J. Salmon, Ltd., Sevenoaks. date unknown, but postwar. \$8.00



**114 Churchill and Big ben**

This card issued by Conservative Central Office shows Churchill standing in front of the clock tower of the House of Commons. seems 1950's. \$8.00



**115 Advert for THE DREAM**

This card has a portrait of Churchill on the front, and a preprinted message on the back announcing publication of the Churchill short story THE DREAM, in the Sunday telegraph of January 30, 1966. Used and postmarked 26 Jan 1966. This would go good with a copy of that old issue. \$15.00



**116 Cigarette card- Empire Personalities from Ardath 1937**

This nice pre war card is no. 11 of a series of 50. Std. size, monochrome. Brief bio of Churchill on back. \$12.00



**117 Cigarette card- Notabilities by Adkin & Sons 1915**

This card dates from World war. This is card no. 6 of a series of 25, has a brief bio of the First Lord of the Admiralty on the back \$24.00



**118 Cigarette card- In the Public Eye by Millhoff 1930**

A glossy finish pre war card from J. Millhoff & Co. This is card no. 12 from a series of 36. \$15.00



**119 Cigarette card- Cohem Weenen, 1900**

This is a scarce card from the Boer War era, one of a series of about 250 issued with Sweet Crop smoking mixture. \$60.00



**120 Cigarette card- Britains defenders 1914 by Havelock**

This is a scarce variant of the Wills card issued by Havelock Cigarettes. the blurb on the back has Churchill at the Admiralty \$50.00



121 Cigarette card- Drapkin Celebrities of the Great War 1915

Here is a scarce photographic card from the First World War issued by Major Drapkin & Co. Ltd. The bio on the back states that Churchill has been at the Admiralty since 1911 \$40.00



126 Cigarette card- Ogdens large size 1900

This looks like the normal Ogden's Guinea Gold cards, but is roughly twice the normal size. Far scarcer. \$40.00



122 Silk cigarette card c. 1916

This scarce "silk" is believed issued by Godfrey Phillips Cigarettes in 1918 as part of the Great War leaders set. See p. 48 in Hall. \$50.00



127 Cigarette card- Britain's Defenders 1915

This is a first World war era card. there were a number of variants. This card has Wills Scissors blurb in red on back and no name on front. \$15.00



123 Cigarette card- Ogden 1900

There are several variants of these Ogdens cards. This one if from the Guinea Gold series and the title below the portrait is simply "Winston Spencer Churchill". Printed on photo paper, backs blank, no indication of a card number. \$8.00



128 Cigarette card- Britain's Defenders 1915

This is a first World war era card. there were a number of variants. This card has Wills Scissors blurb in green on back with vertical pack and is card no. 3 of 50. \$20.00



124 Cigarette card- Ogden 1900

There are several variants of these Ogdens cards. This one if from the Guinea Gold series and the title below the portrait is different than most. It states "Morning Post Special War Correspondent" beneath "Mr. Winston Spencer Churchill". Printed on photo paper, backs blank, no indication of a card number. \$24.00



129 A&BC Gum card set of 55 album

here is a blank album from A&BC gum which will hold the set of 55 cards offered elsewhere in this catalogue. \$12.00



125 Cigarette card- Ogden 1900

There are several variants of these Ogdens cards. This is the standard card with a blurb for Ogden's tab Cigarettes on the back. \$4.00



130 Cigarette card- Britain's Defenders 1915

This is a first World war era card. there were a number of variants. This card has the green back, but no mention of maker. card no. 3 of 50. \$24.00



131 Cigarette card- Straight Line Caricatures by Players 1926

This full colour card is no. 14 of a series of 50 issued in 1926 by John Player & Sons, part of Imperial Tobacco. \$3.00



132 Cigarette Card- Personalities of Today by Godfrey Phillips 1932

A colourful pre war card showing a caricature drawing of Churchill. This card no. 5 of a set of 25. \$3.00



133 Cigarette card- Modern Statesmen by Hignett's 1906

This is a very early card and it in full colour. Distributed with Hignett's Butterfly cigarettes, this was card no. 5 of a series of 25. Brief bio on the back \$35.00



134 Cigarette card- Lea War Series 1915

A very scarce early card from the First World war era. Printed in two colours with red titling under the back drawing of Churchill. Distributed by R.J. Lea with Chairman cigarettes, this card is no. 21 of a series of 25. This is missing from many collections. \$75.00



135 Cigarette card- In the Public Eye by Godfrey Phillips 1935

A full colour pre war card. The caption question reads "Has he ever served a Foreign Government?" This is card no. 53 of a set of 54. \$12.00



136 Cigarette card- Notable MP's by Carreras 1929

Features a colourful caricature of Churchill at the despatch box. This is card no. 2 of a series of 50 distributed by Carreras. Note that there is also a double size version of this card \$25.00



137 Cigarette card- Notable MP's double size

Features a colourful caricature of Churchill at the despatch box. This is card no. 2 of a series of 50 distributed by Carreras. This card is roughly twice the size of a normal cigarette card. \$20.00



138 Cigarette card- Famous escapes 1926

One of the most colourful of Churchill cigarette cards. The picture shows Churchill climbing into a goods wagon to make escape via train. Printed on heavily laminated paper, these cards are always curled. produced by carreras Ltd. and distributed with their Turf brand of Cigarettes. This card is no. 1 of 25. No. 1 cards are always scarcer as they tend to be at the top of a pile and most prone to wear, loss or damage. \$30.00



139 Cigarette card- Famous escapes 1926 double size

One of the most colourful of Churchill cigarette cards. The picture shows Churchill climbing into a goods wagon to make escape via train. Printed on heavily laminated paper, these cards are always curled. produced by carreras Ltd. and distributed with their Turf brand of Cigarettes. This card is no. 1 of 25. This is the double size card. Note that there is also a quadruple size. \$20.00



140 Trade card album- Famous People 1966

This set of was distributed with Brooke Bond Tea. The Churchill card was no. 20 of 50. here is the album they sold to hold all the cards. Includes a full set of 50 cards \$10.00